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# MAKING A HOBBY OF ORCHUDS

In our files are many nice letters informing us of the success of growing of growing of the success of growing of growing

We are especially gratified with the visits we have had from people all over the United States and they are as welcome whether they buy or just talk, orchids.

Our business grew from our Hobby and we still consider it as such in many ways. Somehow we feel that when we obtain a new customer who wants one plant to start we have made a new convert into the fascinating pleasure of growing the ultimate in flewers. Truly they are the jewels of the flower kingdom and a new seedling blooming for the first time is as interesting to us as the final chapter of a good book.

Due to the many requests we have had for a more descriptive list, we respectfully submit our new one hoping that it might help with your selection. We join with all those who offer plants to the amateur in recommending the species as a beginning. Although we offer hybrids from time to time our greatest business is with the more robust, and in many cases finer flowered species.

We wish to take this opportunity of thanking all those hundreds of customers for their past patronage and to wish them continued success with their hobby.

OFFICE

GREENHOUSE

106 Midland Ave. Montclair, N. J. Mo.2-7083

122 Gregory Ave. W. Orange, N. J. Or.3-5619

HOUSE OF ORCHIDS

Margaret D. Fox

Howard B. Fox

#### CATTLEYA

This genus is the most popular of all orchids. They include beauty with usefulness and are included with the intermediate varieties growing at a temperature of 60° to 65°.

Bowringiana Brazil October \$5. - \$10
Rose purple in clusters of 5 to 15 flowers, much darker on the lip.

Dowiana Warm Central America Summer \$15. - \$20
Yellow sepals & petals, purple lip streaked with gold.

Gigas Warm Colombia Summer \$8. - \$15
Rose sepals and petals, lip crimson purple with gold markings in throat. The largest of the species.

Labiata Brazil Autumn \$5. - \$10
Bright rose, lip deep crimson purple.

Mendelii Colombia Summer \$5. - \$2f)

Variable, white to pale purple sepals and petals with magenta or purple lip.

Mossiae Venezuela Spring \$6.50 Flowers larger, variable. Rose with crimson lip, yellow markings.

Schroderae Colombia Spring \$5. - \$10
Light rose, deeper on lip, with gold throat. Sweetly scented.

Trianae Colombia Dec. to March \$4. - \$7.50

Very variable, sepals and petals blush, lip crimson purple, gold in throat.

#### CALANTHE - Warm

A beautiful white spray of the hybrid Harrisii. They are warm types and the bulb should be handled about the same as an amaryllis. Flowers in the winter months.

Dormant bulbs - January to April

\$3.00 each

CYMBIDIUM - Cool

Yellow and pink hybrids.

Blooming size only.

\$15. and up.

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# CYPRIPEDIUM - Cool

| Lawrencianum (w)  Harrisonianum; mahogany hybrid (c)  Dauthirae, syn with above (int.)  Harefield Hall, large insignae type (c)  \$6  \$5  \$7                        | <ul> <li>each</li> <li>- \$10</li> <li>- \$7.50</li> <li>- \$7.50</li> <li>50 - \$15.</li> <li>- &amp; up</li> </ul> |  |
|---|--|--|
| DENDROBIUM - Int.   |  |  |
| Merlin  Large flower of white and rose with deep purple blotch in the lip. A good hybrid of the Nobile type.  | \$5 \$15.  |  |
| Dearei  Almost extinct in Phillippines. Flowers white, green in the throat. Long lasting. Supply limited.   | \$15 \$25.   |  |
| Nobile Spring Similar to Merlin above but flowers smaller and hardly two plants alike.  | \$3 \$7.50   |  |
| EPIDENDRUM - Int.   |  |  |
| Prismatocarpum Spring Lovely spray of chartruse spotted with brown on sepals. Purple lip. Long lasting.   | \$7.50 - \$10.   |  |
| LAELIA - Int. to cool   |  |  |
| Anceps Fall Flowers 3 to 4". Rose with deep purple lip, variable.   | \$5.00   |  |
| Purpurata alba Spring White sepal & petals with deep purple lip and labellum.   | \$25.00  |  |
| ODONTOGLOSSUM - Cool  |  |  |
| Grande Fall-Winter \$3.50 - \$7.50  A cool type and very beautiful. Scapes of 3 to 5 large flowers with sepals yellow, barred with chestnut brown. The "Baby Orchid". |  |  |
| Pulchellum Spring Small pure white flowers with touch of yellow in labellum. Looks like an inverted white viola.  | \$7.50 - \$15.   |  |
| ONCIDIUM - Int.   |  |  |
| Ampliatum majus  Compact clusters of yellow flowers, barred with chestnut brow  | \$10.  |  |
| Cavendishianum Spring Scapes of many flowers, fragrant. Sepals and petals yellow, undulated, lip bright yellow.   | \$5•   |  |
| Felxuosum Spring & Summer Small spray of yellow flowers barred with chestnut brown.   | \$5 \$7.50   |  |
| Papilio Spring & Summer Large flowers, reddish crimson, lip canary yellow broadly margined with red.  | \$6.   |  |
| Spring Small flowers with chestnut brown sepals and petals barred wi yellow, lip golden yellow.   | \$5.<br>Lth  |  |
| Splendidum Winter Erect stems with large yellow flowers, petals barred chestnut brown, large flat lip.  | \$3.50 - \$6.50  |  |
| Varicosum var Rogersii Autumn<br>Graceful sprays of yellow flowers in the fall.   | \$3.50 - \$7.50  |  |

#### CONTRACTOR - CONTRACT

|                 | Lawrencismum (w)   |
|-----------------|--|
| 07.73           |  |
| 92-19-          |  |
| 20              |  |
| Site of a       | Aureum surprise, handcome yallow and white hybrid (t)  |
|                 | JOHN - MOREORANEEL   |
| 85 AUS.         | Merlin Suring  |
|                 | large flower of white and rose with deep purple histon   |
|                 | in the Lip. A good hybrid of the Hobile type.  |
| 250000          | Dearel   |
|                 | Almost extinct in Phillippines. Plowers white, green in<br>the disout, bong lasting. Involve limited.  |
| 63 67.50        | nelve3 seidek  |
| 2014            | Shaller to Waring share flowers smaller and  |
|                 | .ini - MARADIN   |
| +011 - 00-11    | Prismatocarpan Spring  |
|                 | Lovely apreved cheritate apprise with  |
|                 | brown on sepule. Purple inc. Penr leshing.   |
|                 | 1000 of Smile Alded  |
| 00.23           | Ances  |
|                 | Flowers 3 to 1". hose with deep purole 14p, variable.  |
|                 |  |
|                 | white send to petels with deep purple lin and labellum.  |
|                 | 1000 - 10220100THOUD   |
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| 3.50 - 07.50    | Oranda Fore and very bernthick. Somes of 3 to 5 large flowers with sapels yellow, berred with chestmat brown. The "Est   |
|                 |  |
| - 114 - 52,73   | Pulchellum Spring  |
|                 | Amell pure white flowers with fouch of yellow in<br>labelsom, tooks like an inverted white viola.  |
|                 | *3ml - MORGXD40  |
| 2018            | nažodi spisa možstigak   |
|                 | Consess olusters of yellew flowers, barred with chestant brown.  |
|                 | Gaveniterian Spring  |
|                 | Grapes of mony illawance, Programme and potein yellow, undalated, its bright yellow.   |
| 03.1830         | Felamosom Cammer Sammer  |
| N. 20 1 2 20 20 | Small apray of yellow flowers buryed with chestant brown.  |
| 9 1             | Popilic " Square Commer  |
|                 | Large flowers, reddish or ween, lip canery yellow<br>broadly margined with red.  |
|                 |  |
| *53             | Sphacelstum Small flowers with constant brown sapole and petale herred with  |
|                 | yellow, his golden yellow.   |
| A'1 34 AB AB    | Secretary and the secretary an |
|                 |  |
| 07.04 - 00.00   | Fract stome with large yellow flowers, petals barred   |
| Ocada - Ocada   |  |

### PHAIUS - Warm

Grandifolius (Nun Orchid) Spring dormant bulbs (June) \$4 each Spray of tan flowers backed active plants in summer \$7.50 with white on sepals and petals.

Tubular purple lip and labellum.

PERISTERIA - Warm

Elata (Dove Orchid) Summer White flowers on long spray.

\$5. - \$10.

STENOGLOTTIS - Cool

Longifolium Natal, Africa Spike about 12" high, dark purple flowers resembling the heuchera (coral bells). Autumn \$7.50

TRICHOPILIA - Cool

Fragrant flowers about 1" across, creamy white,

\$7.50

Fragrant flowers about 1" across, creamy white, with red-purple in the lip.

VANDA - Int.

Miss Joaquim

A hybrid that requires much sun and a warm house.

Flowers pink with brown lip.

\$4.00

Coerulae Various \$10. - \$15.

The famous "Blue Orchid". It needs lots of light and cool temperature.

Tricolor Java
Sprays of large yellow flowers spotted
with purple, purple lip. Long lasting.

Various \$10. (Specimen plants  $2\frac{1}{2}$  - 3 ft. \$35.)

Suavis
Similar to above of which it is a vriety. However, flower background is white.

ZYGOPETALUM - Cool

Mackayi Winter
Flowers about 3 inches, light yellowish-green
blotched with purplish-brown. Bright lip, fragrant.

\$5.00

\$20.

### ANTHURIUMS

Scherzerianum

Red, flame and spotted varieties.

\$7.50

Red, flame and spotted varieties.

\$2.50

Spathiphyllum var Clevelandi White

42.0

Andreanum hybrids

Red and pink varieties only.

\$10. up

\* \* \* \* \* \*

Many customers have availed themselves of our offer of plants for beginners, and we have varied our collections from time to time. We will also work out any selection to meet your growing conditions. We offer the following as a suggestion. They will give a long period of bloom depending upon the number of plants purchased.

\$15.00

C. Trianae

C. Mossiae

Cyp. Dauthierae

\$20.00

C. Trianae

C. Mendelii

Cyp. Harrisonianum

# SPECIAL OFFER

PIERRE CHOLET hybrids 30% off original list. Large 5 to 6 bulb blooming size plants, some in sheath, are offered subject to prior sale.

CATTLEYA Celtica, Fabianid, Fragonard, Gudrun, Intertesta, Veriflora, Octave Doin, Barbara White.

LC. Bella, Canhamiana, Finistere, Mem Paul Sion, Min Orban, Pierre Loti, Monty, Wellesiana, Rabeiana, Lc Regina x L. Purpurata.

All Fall & Winter Blooming.

Single plants \$12.00

3 for \$35.00

9 for \$100.00

Supply limited as we have only one or two of a kind.
All reported this season.

Grendifolium (Num Orchid) Spray of ten flowers backed with white on sepsis and petals. Tubular purple lip and inbelium.

Flata (Dove Orchid)

STRWOODSOTTES - Cool

ISSO - ALIEGORDIST

rain air air aig mag-ben min

The famous "Blue Orchid". It needs lots of light and cool temperature.

Sprays of large yellow Clowers opeiced with purple, purple lin. Long lasting. (Scecimen plents 2g = 3 1t. 635.)

Similar to above of which it is a vriety. However,

ARCOPITALIAN - Door

Timers abont 3 inches, light religiouser-gramm

00.50

M. . O.C.

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CATTLEYA Geltics, Febienth, Fragonard, Oudrum, Intertests, Veriflors, Octave Boin, Barbara White. 50. Bella, Canbamians, Finistere, New Faul Sion, Min Orben, Pierre Loti, Konty, Wellesians, Sabrions, De Regins x L. Farpurats. All Fall & Winter Blooming.

Supply limited as we have only one or two of a kind.

To meet the demand for those wishing to purchase hybrids in 4" pots we offer for a limited time several fine varieties that have bloomed. Prices are from \$7.50 to \$15.00 each.

# OTHER HOUSE PLANTS

Bromeliads in variety. As most of our plants are hybrids we offer a few types of the Aechmea such as fulgens, fasciate, etc. Blooming size plants from \$4. each.

Haemanthus, King Alfred. A gorgeous coral head of flowers about 8" across in the summer. Treat like the amaryllis. Shipping of large bulbs Feb. to April. \$6 each.

Hoya cornosa. A lovely trailing vine with wax-like flower clusters. Small plants \$1.50. Specimens on bark or wire frames from \$25.

# ANTHURIUM SCHERZERIANUM

One of the most exotic of tropical plants suitable for the home is the Anthurium Scherzerianum.

Offerings of these plants by us is limited to the red and varigated hybrids of which there are many types. Some in solid red and others in spotted varieties of red of many shades.

Growing the plants in the home has become increasingly popular as the prices are now within the reach of all. Small plants will bloom but the flower will naturally be smaller until the plant increases in size.

The growing requirements are simple. Ample water with good drainage. Any temperature above 55 degrees and a north or south window will give good results. Syringing the leaves or washing them when dusty will be beneficial. Although they like humidity and can be grown over a shallow pan filled with cinders they do want drainage. The resting period is usually in the late winter although we do have some in bloom all thru the year. While resting it is well not to overwater.

Plants shipped out of pots may be reported in a mixture of one third each of peat, sand and light soil. They also do very well in osmunda and screenings of orchid peat would be excellent. Straight sphagnum is not recommended as it dies and becomes water logged and sour. This can be used however as a top dressing to encourage roots and after they form the top may be cut out and a new plant started.

Diseases are few and the only attention is to spray when new growth starts as plant lice will attack the new growth and sometimes a flower as it is forming. A mild solution of Red Arrow or D D T will kill them.

Flowers will last several weeks and large plants will produce 4 to 6 blooms a year. Since the flower lasts about a month you are assured of a continous growth for several months.

Heavy production enables us to offer, subject to prior sale, small plants at \$3.00, medium at \$4.50 and large plants at \$7.50. Colors cannot be guaranteed. Discount of  $7\frac{1}{2}\%$  in lots of 25 and 10% over this.

Plants will be shipped out of pots, bare root, outside of beetle zone and to Panama, Puerto Rico, Cuba and Hawaii.

\* \* \* \*

We will be pleased to have you visit our greenhouse when in the vicinity. As ALL CULLS are burned we never offer inferior plants and you are free to choose your own when buying. Neither are you obligated to buy when you visit us.

Our booklet "Orchids are Our Hobby" will be sent free to all purchasers. We answer hundreds of letters each month to try to help those who need it. This practice will continue as we get a great deal of pleasure from it.

We give no warranty, expressed or implied, as to the expectancy of production of any of the plants we sell and will not be responsible for the crop. Prices quoted are F. O. B. Montclair, N. J. Plants offered subject to prior sale.

Minimum order \$5.00, otherwise add 10% packing charge.

Analysis the demand for those whether to perchase hyperide in he pots we offer for a lamited time several fine vertexing that mays bloomed. Prices are from U.50 to \$2.5.00 each.

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